

PRESS RELEASE



ANTHEM VAULT LAUNCHES B2B WEB-BASED PRECIOUS METALS BULLION TRADING PLATFORM FOR INVESTMENT ADVISORS

Anthem Vault Professional Makes Portfolios Shine with Physical Gold & Silver Bullion

AUSTIN, TX, July 18, 2016 - Precious metals technology company Anthem Vault, Inc. today announced the launch of Anthem Vault Professional, a web-based portal for Investment Advisors managing multiple client accounts to be able to invest in physical precious metals online on behalf of their clients. Now, Investment Advisors can simply log on, view the current spot price and swiftly execute secure and seamless precious metal transactions on behalf of their clients.

Today more than ever, Investment Advisors understand that a truly balanced portfolio must contain precious metals for the best risk/reward durability. Owning physical gold and silver bullion is the ultimate way to balance a portfolio, while simultaneously preserving value and hedging potential risk.

Unlike other assets such as ETFs, derivatives contracts, equities and corporate bonds, bullion does not expose investors to counterparty risk or multiple layers of vulnerability.

Time and again, history has illustrated the importance of ensuring that not all assets in a portfolio are correlated. Bullion is highly liquid, never lacks a ready market, is trusted globally as a store of value and is uncorrelated with other assets.

Co-founder and CEO of Anthem Vault, Anthem Hayek Blanchard, states, "*We are very excited about our entry into the institutional investment market. Over the last year, precious metals investment has soared. This evolution for Anthem Vault reflects an important shift in how global markets are seeking trusted and secure stores of value.*"

About Anthem Vault

Founded in 2012, Anthem Vault, Inc. is a precious metals technology company that provides retail and institutional investors with an efficient and liquid way to buy, own, gift, vault and sell physical 100% fine gold and silver bullion. All metals are securely stored at a world-class Brink's vaulting facility in Salt Lake City, UT, and are insured for loss by theft or natural disaster with Lloyds of London. Details of the coverage provided under the policy can be obtained upon request. Anthem Vault's experienced Operations Team is based in Austin, TX, with offices also in Denver, CO, Las Vegas, NV, and Tulsa, OK. The company is regulated as a precious metals dealer by the U.S. Department of The Treasury under the USA PATRIOT Act. For more information, go to www.anthemvault.com

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